

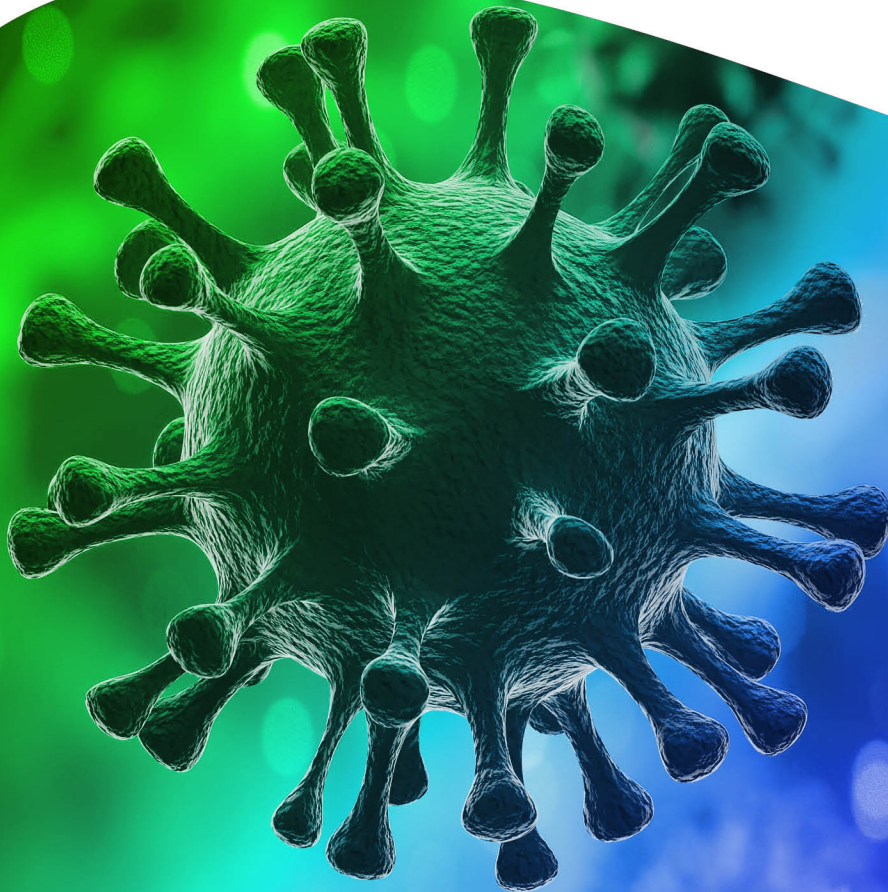


Rural Oxford  
Economic / Development

# COVID-19

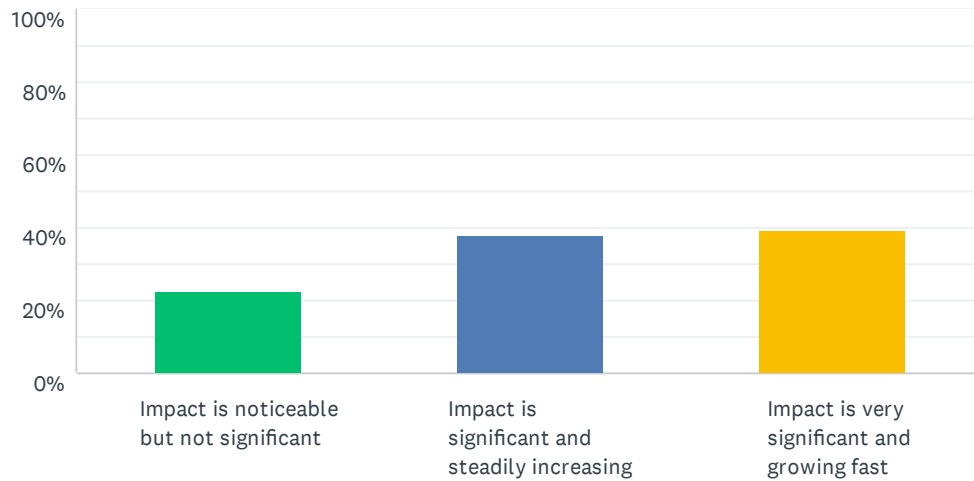
## Business Impact Survey 1.0

April 2020



## Q1 Which of the following best describes the impact of COVID-19 on your business right now?

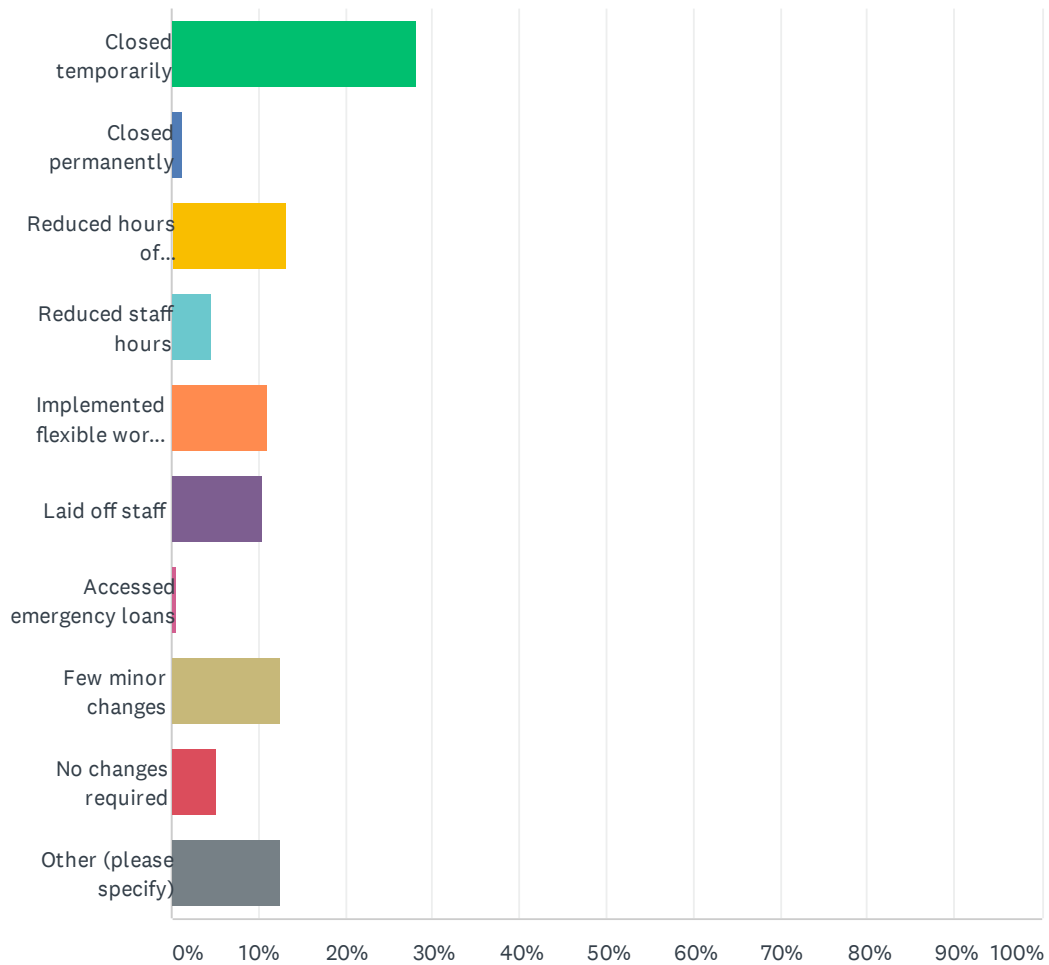
Answered: 152 Skipped: 0



ANSWER CHOICES	RESPONSES	
Impact is noticeable but not significant	22.37%	34
Impact is significant and steadily increasing	38.16%	58
Impact is very significant and growing fast	39.47%	60
TOTAL		152

## Q2 What actions has your business taken as a result of COVID-19? (check all that apply)

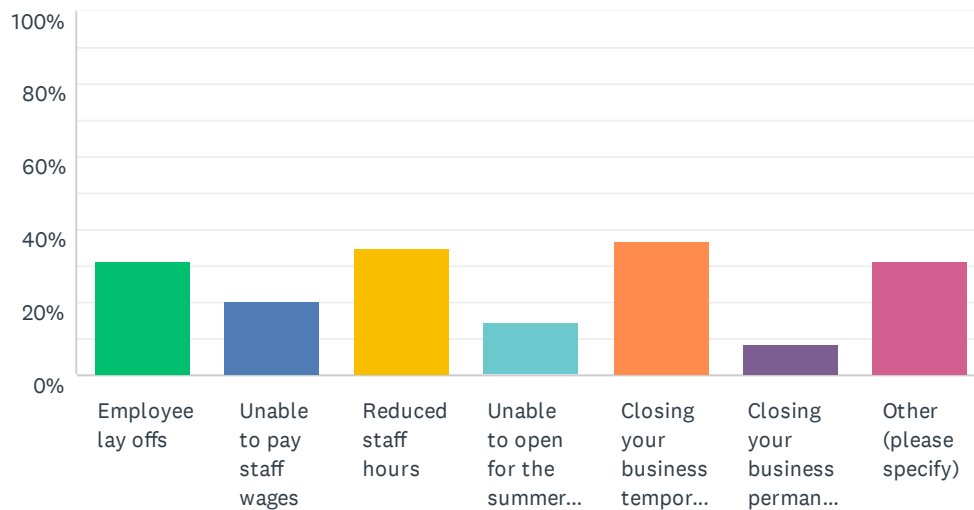
Answered: 152 Skipped: 0



ANSWER CHOICES	RESPONSES	
Closed temporarily	28.29%	43
Closed permanently	1.32%	2
Reduced hours of operations/production	13.16%	20
Reduced staff hours	4.61%	7
Implemented flexible work hours/ work-from-home options	11.18%	17
Laid off staff	10.53%	16
Accessed emergency loans	0.66%	1
Few minor changes	12.50%	19
No changes required	5.26%	8
Other (please specify)	12.50%	19
TOTAL		152

### Q3 Looking ahead to the next 3 months, please indicate the risks your business is facing. (check all that apply)

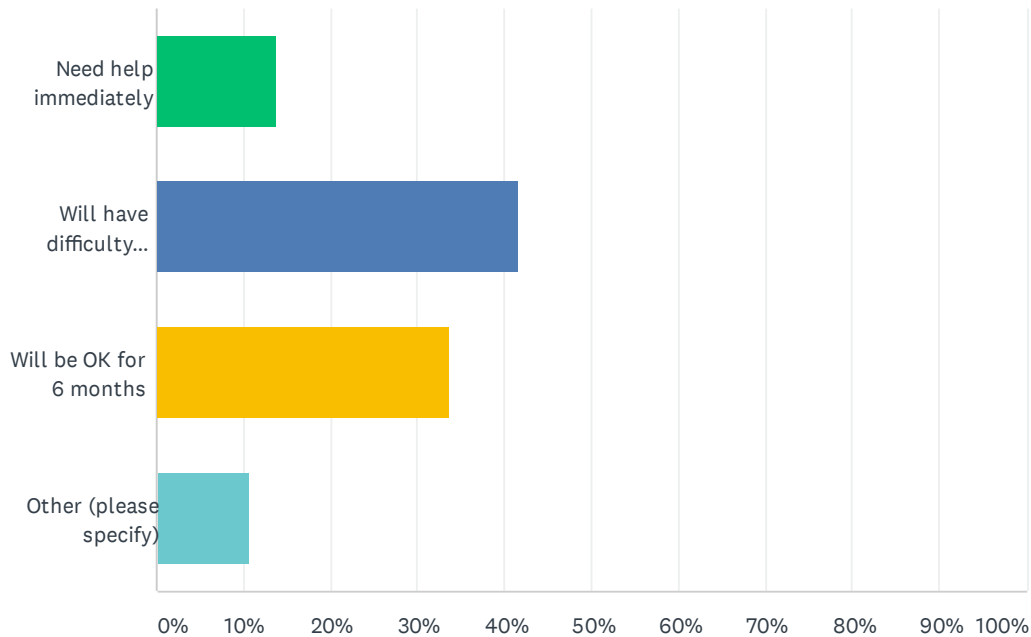
Answered: 152 Skipped: 0



ANSWER CHOICES	RESPONSES	
Employee lay offs	31.58%	48
Unable to pay staff wages	20.39%	31
Reduced staff hours	34.87%	53
Unable to open for the summer season	14.47%	22
Closing your business temporarily	36.84%	56
Closing your business permanently	8.55%	13
Other (please specify)	31.58%	48
Total Respondents: 152		

## Q4 If you have completed a cash flow projection for the next 6 months, what best describes your situation?

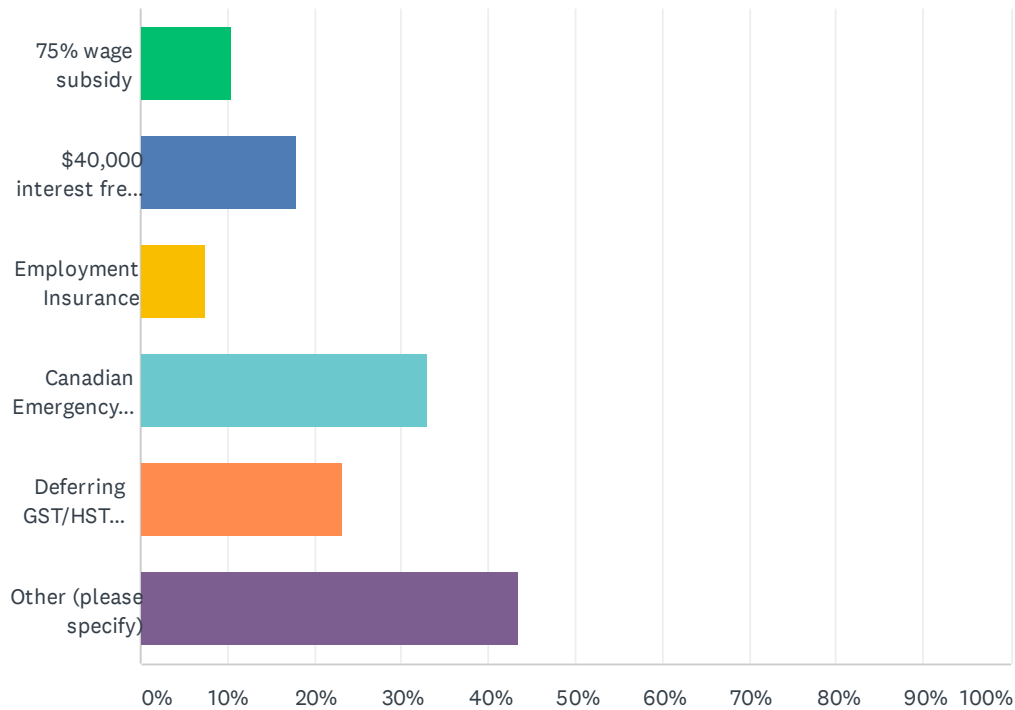
Answered: 151 Skipped: 1



ANSWER CHOICES	RESPONSES	
Need help immediately	13.91%	21
Will have difficulty making ends meet in a few months time	41.72%	63
Will be OK for 6 months	33.77%	51
Other (please specify)	10.60%	16
TOTAL		151

## Q5 Have you applied for any COVID-19 government aid programs? (check all that apply)

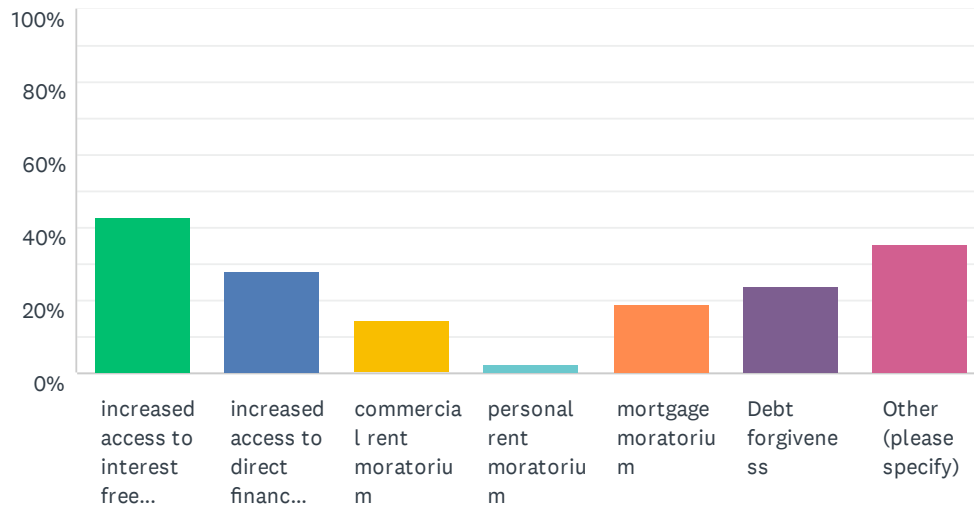
Answered: 133 Skipped: 19



ANSWER CHOICES	RESPONSES	
75% wage subsidy	10.53%	14
\$40,000 interest free loan	18.05%	24
Employment Insurance	7.52%	10
Canadian Emergency Response Benefit (CERB)	33.08%	44
Deferring GST/HST payments and/or customs duties until June 30, 2020	23.31%	31
Other (please specify)	43.61%	58
Total Respondents: 133		

## Q6 What other forms of financial aid do you require during COVID-19? (check all that apply)

Answered: 133 Skipped: 19



ANSWER CHOICES	RESPONSES	
increased access to interest free loans	42.86%	57
increased access to direct financial aid	27.82%	37
commercial rent moratorium	14.29%	19
personal rent moratorium	2.26%	3
mortgage moratorium	18.80%	25
Debt forgiveness	24.06%	32
Other (please specify)	35.34%	47
Total Respondents: 133		

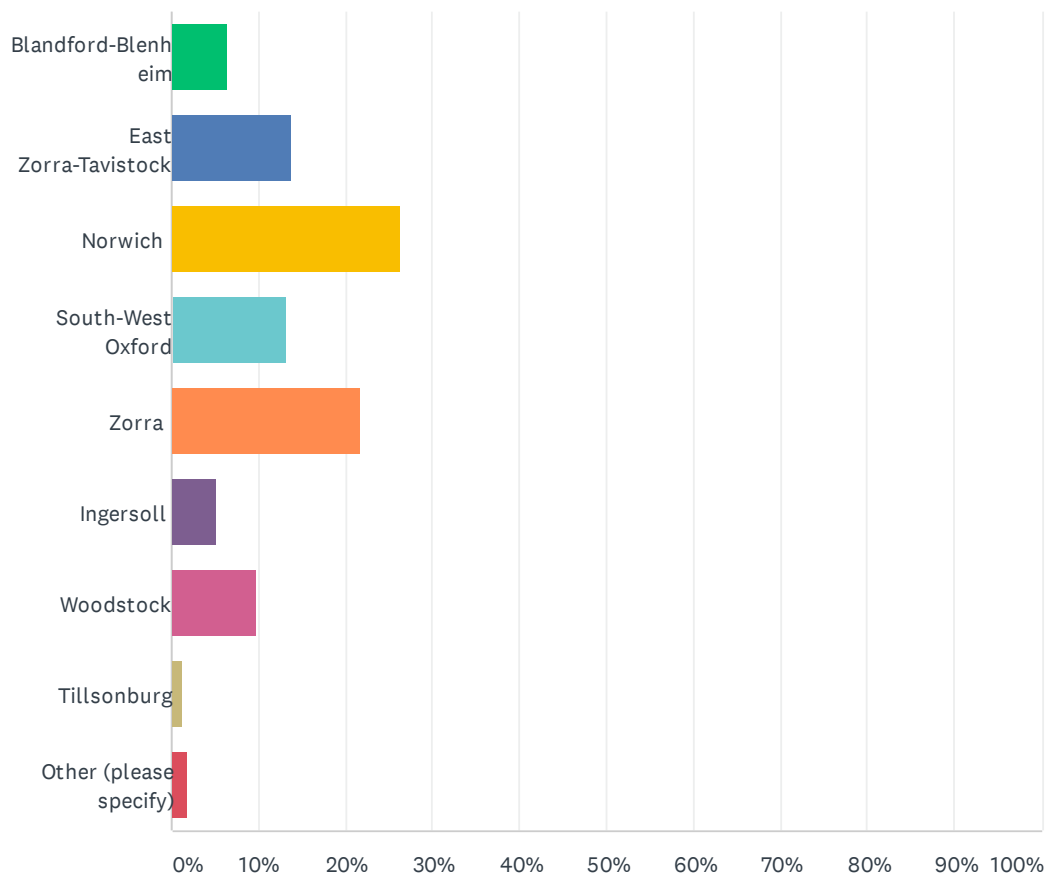
Q7 What help do you need from your Municipal, Provincial or Federal governments right now?

Answered: 152 Skipped: 0



## Q8 Where is your business located?

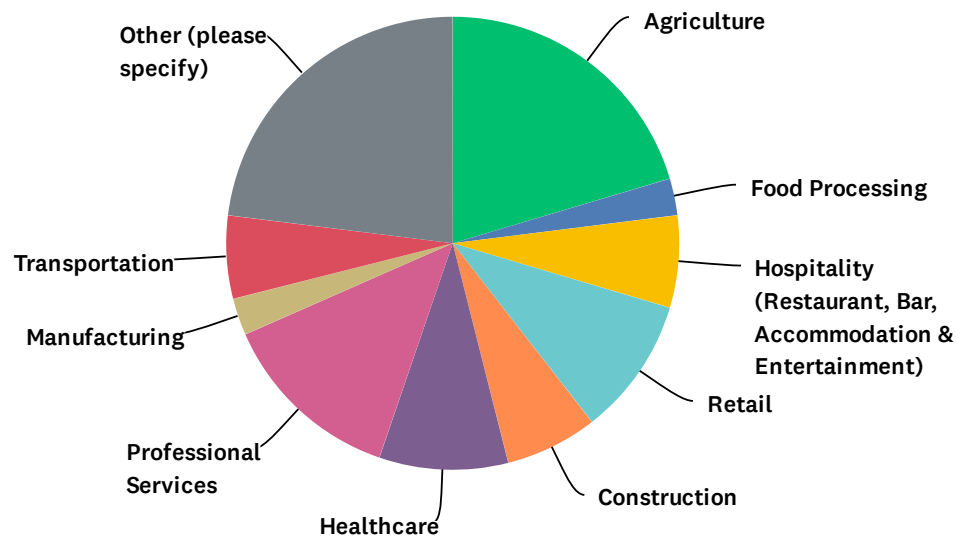
Answered: 152 Skipped: 0



ANSWER CHOICES	RESPONSES	
Blandford-Blenheim	6.58%	10
East Zorra-Tavistock	13.82%	21
Norwich	26.32%	40
South-West Oxford	13.16%	20
Zorra	21.71%	33
Ingersoll	5.26%	8
Woodstock	9.87%	15
Tillsonburg	1.32%	2
Other (please specify)	1.97%	3
<b>TOTAL</b>		<b>152</b>

## Q9 What industry is your business part of?

Answered: 152 Skipped: 0



ANSWER CHOICES	RESPONSES	
Agriculture	20.39%	31
Food Processing	2.63%	4
Hospitality (Restaurant, Bar, Accommodation & Entertainment)	6.58%	10
Retail	9.87%	15
Construction	6.58%	10
Healthcare	9.21%	14
Professional Services	13.16%	20
Manufacturing	2.63%	4
Transportation	5.92%	9
Other (please specify)	23.03%	35
TOTAL		152