

**Rural Oxford**  
Economic Development

PEOPLE • PROXIMITY • PROSPERITY

# 2022 Year in Review

[ruraloxford.ca](http://ruraloxford.ca)



# Business Support

**272**

**GENERAL & MARKETING  
INQUIRIES + OUTREACH  
TO BUSINESS CALLS**

**23**

**EXPANSION SUPPORT  
INQUIRIES**

**53**

**LAND & DEVELOPMENT  
INQUIRIES**

**\$275M+**

**INVESTED AMONG 12 PRIVATE  
SECTOR COMPANIES**

**111**

**BUSINESS  
SITE VISITS**

**2**

**TRADE EVENTS  
ATTENDED**

**\$5.5M**

**INVESTMENT GRANT  
APPLICATIONS SUPPORTED**

**7**

**GRAND OPENING  
ANNOUNCEMENTS**

**7**

**OXFORD RURAL ENTREPRENEURS  
NETWORKING EVENTS HOSTED**

# Impact Measured

# Oxford Rural Entrepreneurs Networking

7 rural events, 240 guests, 100+ businesses connected!



# Rural Oxford

Economic Development

# WE GROW TOGETHER

Visit us and learn more at [ruraloxford.ca](http://ruraloxford.ca)



FutureOxford



**COMMUNITY ECONOMIC DEVELOPMENT PROJECT OF THE YEAR**

**We Grow Together: Rural Business Success Story Video Series**



**86,000  
Video  
Views**

# Welcome to Oxford County - FAM Tour

The image shows a YouTube video player interface. At the top, the YouTube logo is on the left, and a search bar contains the text "rural oxford economic". To the right of the search bar are icons for a plus sign, a grid, a notification bell with a "9+" badge, and a profile icon with the letter "R".

The main video player area displays a scenic landscape of a river at sunrise or sunset. The text "OXFORD COUNTY" is overlaid in large white letters, with the coordinates "43° 10' 22.386'' N, 80° 42' 50.6232'' W" below it. The video player controls at the bottom show a play button, a progress bar at 0:01 / 1:59, and icons for closed captions, settings, full screen, and share.

On the right side, a playlist titled "Oxford County Familiarization Tour" is visible, showing 11 items. The first item is "Welcome to Oxford County" with a duration of 2:00. The subsequent items are:

- 2 Blandford-Blenheim Township (2:08)
- 3 East Zorra-Tavistock Township (2:08)
- 4 Ingersoll (2:37)
- 5 Norwich Township (2:17)
- 6 South-West Oxford Township (2:08)
- 7 Tillsonburg (2:34)

2022 Rural Oxford Economic Development Year in Review

# Welcome to Oxford County - FAM Tour



Return to In-Person Tour  
50 Guests from Realtors,  
Developers, Site Selectors, and  
Ministry Investment Partners.



# SHAL

INSPIRE FOOD BUSINESS

Canada

Agri-Food Trade Show with 1000 Canadian and International Exhibitors across Retail, Food Service, and Food Processing Industries.



# Grand Acquisition Announcement

Linamar Invests \$260M to Acquire Salford Group





# Grand Opening Announcements

CommYOUnity Counselling & Family Support in Thamesford.

Red Dragon Dairy in Salford. Jordan's Divine Dish Restaurant & Catering in Norwich.



# Grand Opening Announcements

Premier Equipment in Norwich.



**NOW OPEN IN NORWICH!**

**Announcement:**  
Premier Equipment merged it's Simcoe and Courtland teams together at its new facility in Norwich!  
**For assistance please call 519-688-1011.**



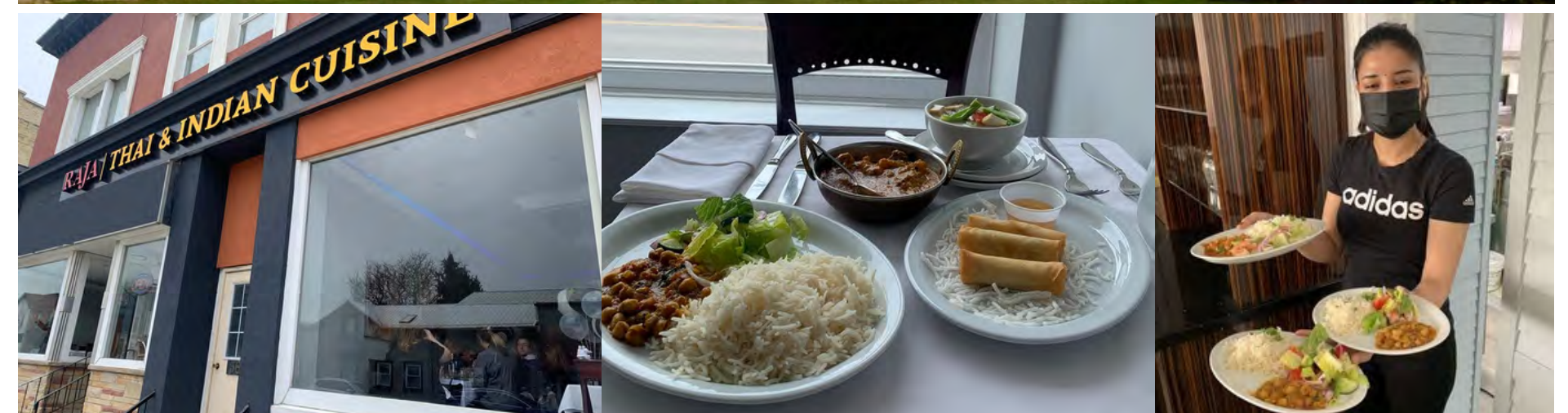
Courtland Simcoe

**We've Moved!**

**NOW OPEN**  
Premier Equipment Ltd  
265721 Maple Dell Road, NOJ 1P0  
(1 corner south of Norwich on Hwy#59)

# Grand Opening Announcements

Terra Nova Nordic Spa & County-Line in Hickson. Raja Thai & Indian Cuisine in Tavistock.



# Tourism Innovation Grant Winners

\$1.5M invested, 13 jobs created, 5000+ visitors!!



# Supporting Our Rural Employers



**WE'RE  
HIRING**



MAY 31, 2022 | 10-2  
40 METCALF ST, WOODSTOCK

**JOB FAIR**  
HIRING MULTIPLE POSITIONS!

Finance Clerk • Packaging Operator  
Maintenance • Warehouse Attendant • Electrician,  
Auto Tech • Millwright • Office Clerk (AP) • Admin  
Project Manager • Cost Accounting Coordinator  
Student Positions *and more!*

Hosted and supported by:  
COMMUNITY EMPLOYMENT SERVICES  
Embrace Possibilities.

[workinxford.ca/view/15128](http://workinxford.ca/view/15128)



**JOB FAIR**  
JULY 23, 2022  
10AM - 1PM  
773451 OXFORD 59, NORWICH

[vdkgroup.com](http://vdkgroup.com)

# Supporting Workforce Development Programs



COMMUNITY EMPLOYMENT SERVICES

## CAREER EXPO

*Making Possibilities a Reality: Get Hired Today!*

- Employers on Site Eager to **HIRE YOU**
- Over **300 JOBS** to Explore!
- Job Seeker Services Ready to Help
- A Fun Atmosphere, Unlike Any Job Fair Before
- **FREE** Food! Music!
- Enter to **WIN** an iPhone!

**HIRE ME**

**SAVE THE DATE**

**JUNE 22, 2022**  
**2:00PM - 6:00 PM**  
40 METCALF STREET  
WOODSTOCK, ON



## INTERESTED IN CHILD CARE CAREER?

Connect with education providers to find out where to start!

**YOU HAVE OPTIONS!**

You could become a Licensed Home Child Care Provider!

Stay home with your own kids  
Be self employed

Make a difference in the life of a child and their family!

**CAREER EXPO**  
Thursday, September 29, 2022  
1PM - 5:30 PM  
Victoria Park, Ingersoll, ON  
Call CES today and let us know you're coming! (519) 539-8161



OXFORD COUNTY'S

## SECOND CAREER EXPO

VICTORIA PARK  
INGERSOLL, ONTARIO

**1 PM - 5:30 PM**

**60+ EMPLOYERS**  
**500+ OPEN POSITIONS**



*Working Together*



Bringing technology to  
**life** in the  
**field**

[outdoorfarmshow.com](http://outdoorfarmshow.com)



2022 Rural Oxford Economic Development Year in Review

# Local Marketing & Communications



16 Rural Business Stories

24 Community & Program Updates

5 What's Up Oxford Rural Features



**WHAT'S UP OXFORD**



[ruraloxford.ca/networking](http://ruraloxford.ca/networking)



# About Rural Oxford Economic Development

## 1 PROUDLY SERVING YOU

In 2014, a Rural Oxford Prosperity Committee proactively formalized itself as Rural Oxford Economic Development - a non-profit corporation with a clear mission to support business growth and development across Rural Oxford.

## 2 WE'RE IN THIS TOGETHER

Each Member Municipality appoints two community representatives to serve on our governance Board to help set strategy, oversee operations, and ensure fiduciary accountability.

Our Board & Staff teams work together in our shared commitment to support Rural Oxford as a whole.

## 3 ACCOUNTABILITY

The financial and governance commitment of the five Member Municipalities has provided a solid foundation for the organization since establishing in 2014. The Township of EZT provides additional support by way of Financial & HR Administration.



Rural Oxford... where people and business can prosper.



WARDWARE

STORES

60x20

# Your Rural Economic Development Team



**RONDA STEWART**  
Economic Development  
Director



**CRYSTAL VAN ROEKEL**  
Economic Development  
Officer



**TIFFANY ROSCHKOW**  
Economic Development  
Officer

# Economic Development for Elected Officials

## 1 INTRODUCTION TO ECONOMIC DEVELOPMENT FOR ELECTED OFFICIALS

Learn about economic development and the importance of your role as a municipal leader, First Nations council member, or provincial, territorial, or federal member of the legislature.

<https://youtu.be/7JliZZliZpU>



## 2 WHAT IS ECONOMIC DEVELOPMENT?

It's a question posed to many organizations tasked with growing the economy of a city or province. This video explains how to create a stronger city in a simple and easy way using everyone's favourite childhood medium, LEGO. Learn what it takes to be a city builder!

<https://youtu.be/DRPioDFGWRQ>



## 3 WHY INVEST IN ECONOMIC DEVELOPMENT?

Economic Development is at the heart of every great community. Economic developers have a common objective: building stronger, more resilient, inclusive economies. We are here for you- so we can build a stronger community together.

<https://economicdevelopmentmatters.com>



# Thank You to Our Member Municipalities



# Rural Oxford

Economic Development

Confidential Site Selection • Expansion Support  
Advocacy • Resources • Connections



[ruraloxford.ca](http://ruraloxford.ca)