



WESTERN ONTARIO WARDENS' CAUCUS

Impacts of COVID-19 Pandemic on Businesses in Western Ontario



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Summary

The *Impacts of COVID-19 Pandemic on Businesses* in Western Ontario series of surveys were completed between March 19th - April 10th

A total of 1638 businesses completed these surveys in ten (10) Counties in the Western Ontario region.

Of note, 55% of the businesses have 4 employees or less. 45% of these businesses will have difficulty making ends meet in the next few months.

The most significant supports that businesses are looking for from the Provincial and Federal government are Financial Aid (not in the form of loans) and Employment Insurance supports for staff.

41% of businesses are looking for tax/payment deferral from their municipal government

The following survey summary will be made available to the fifteen (15) member Counties of the Western Ontario Wardens' Caucus for distribution to our provincial and federal representatives.

A follow up 2.0 Business Impact Survey was launched on Tuesday, April 14th by the member Counties of Western Ontario. 2.0 will determine the shift in the economy since the first surveys were completed and the impact on our rural economies from COVID-19.

The Eastern Ontario Leadership Council (EOLC) has also shown an interest in the Business Impact survey and may be following suit with similar surveys.

Appreciation is extended to Perth County Economic Development & Tourism, for creating the survey and sharing it with the region.

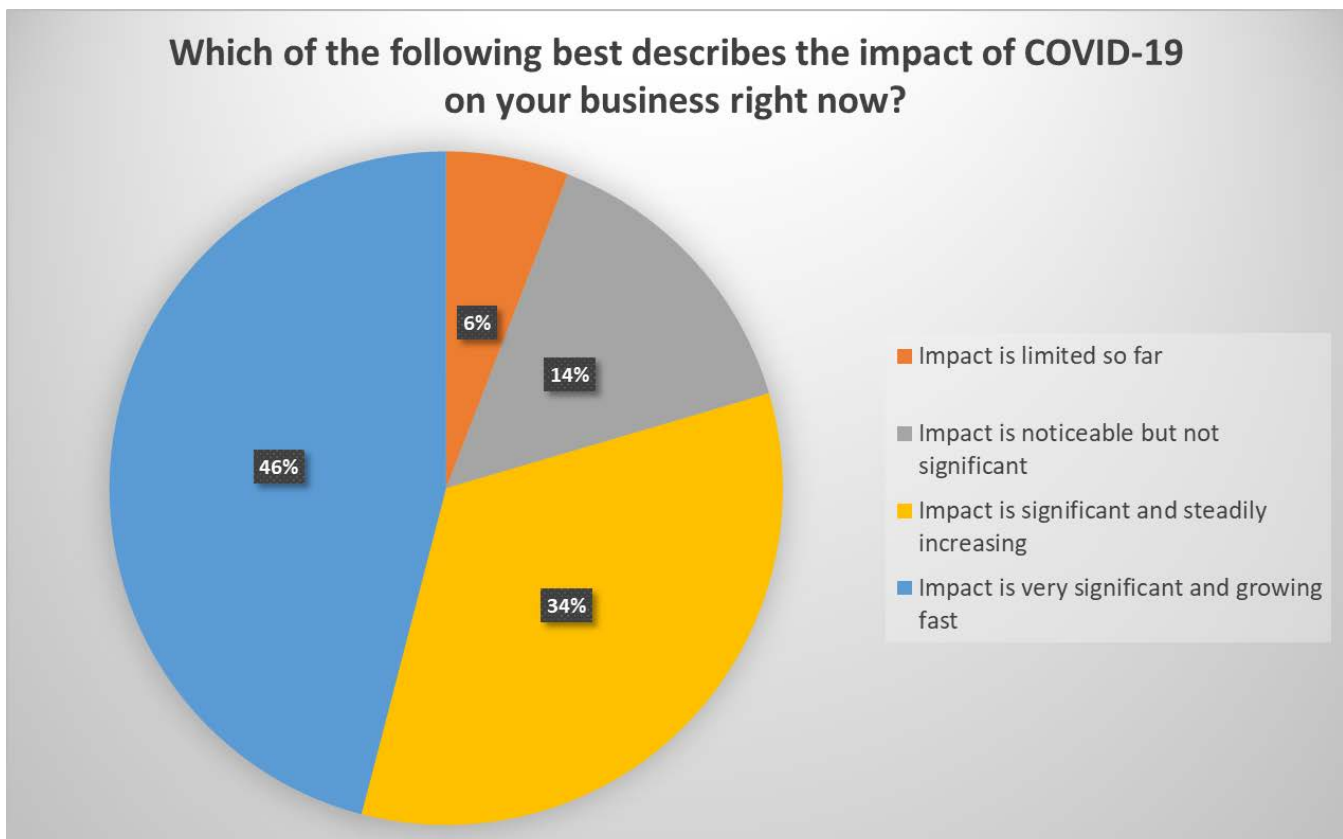
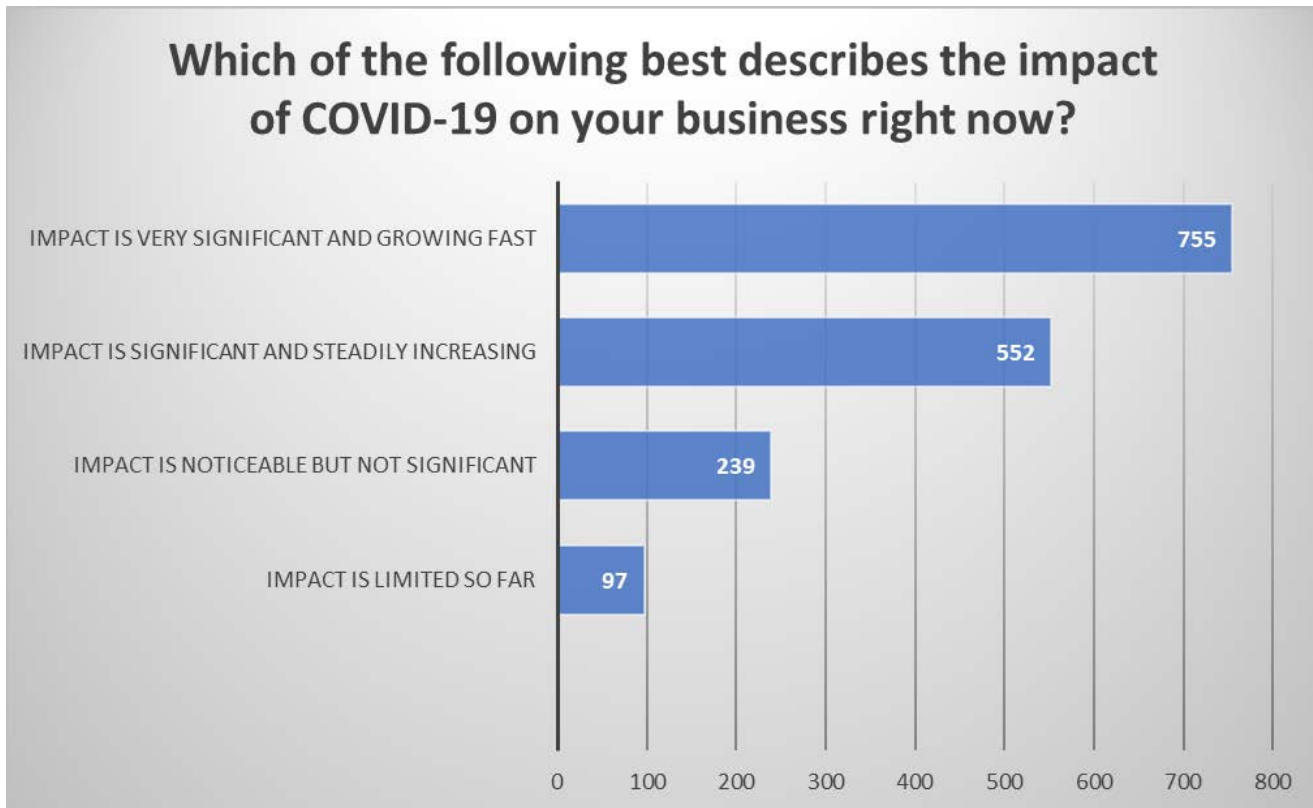
Survey Notes

For Questions 1-3, results are representative of ten (10) Counties, the remaining questions were representative of eight (8) Counties.

Counties that participated in the survey include;

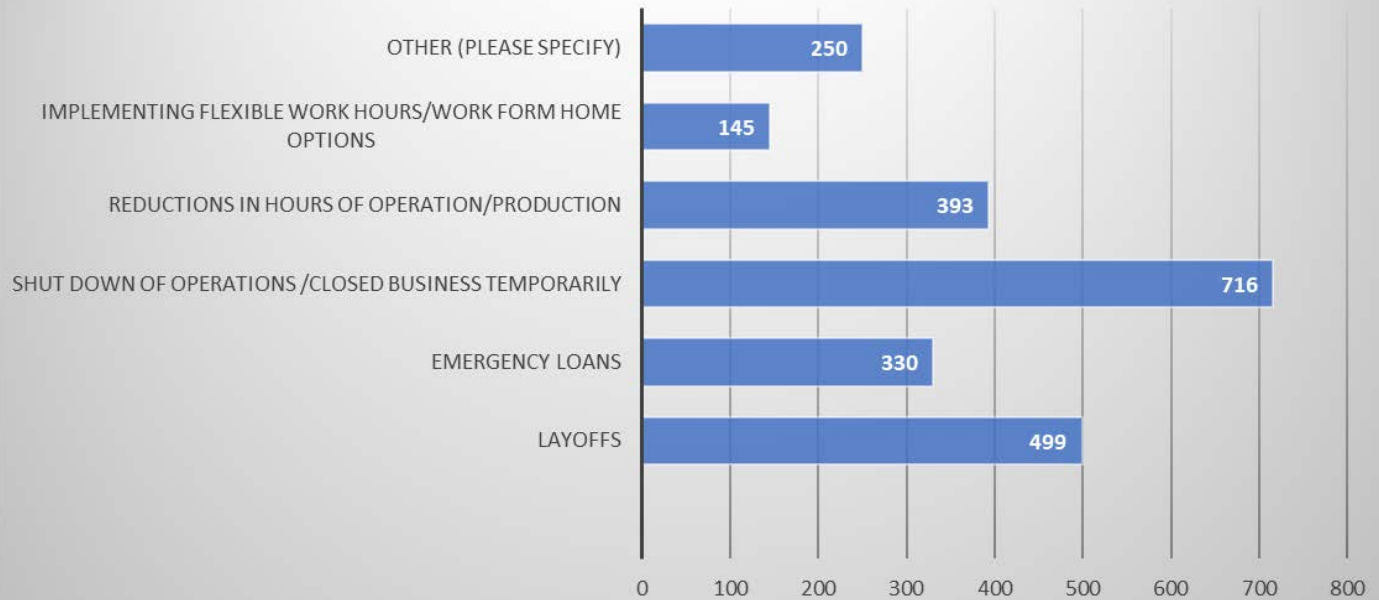
Dufferin
Elgin
Grey
Huron
Lambton
Middlesex
Perth
Rural Oxford (ROEDC)
Tillsonburg
Wellington

Question #1

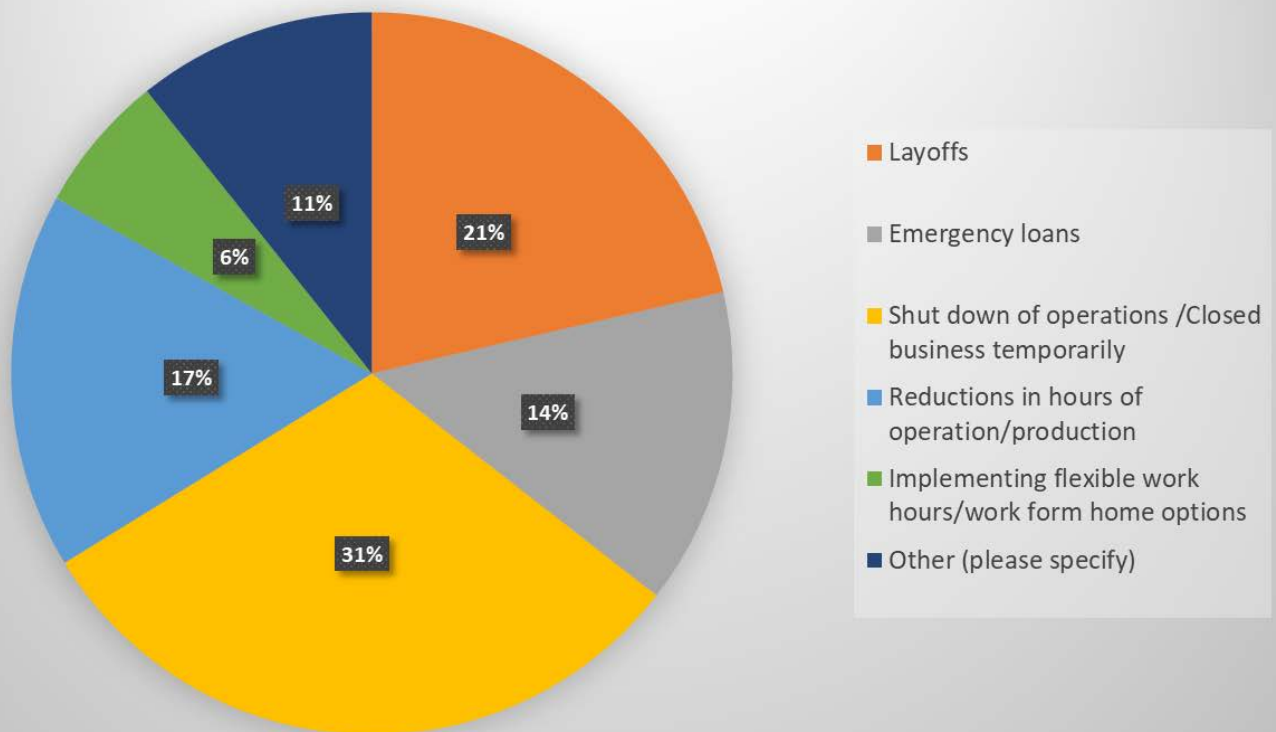


Question #2

What measures are you likely to use/need to address the economic impact of the COVID-19 pandemic?

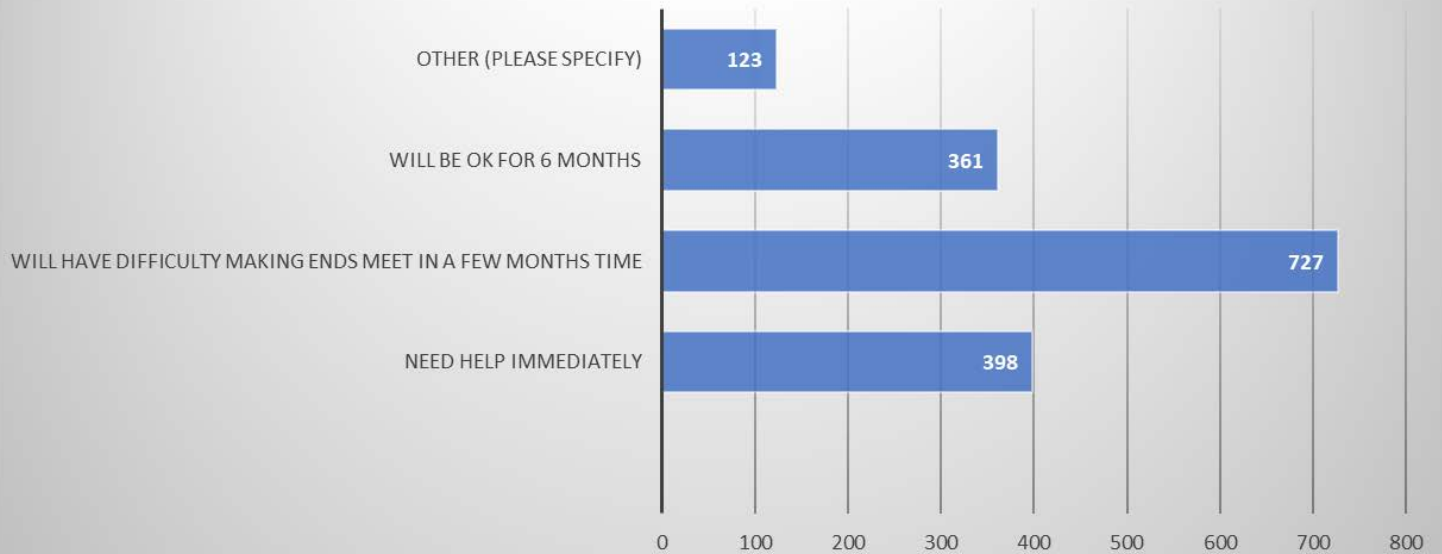


What measures are you likely to use/need to address the economic impact of the COVID-19 pandemic?

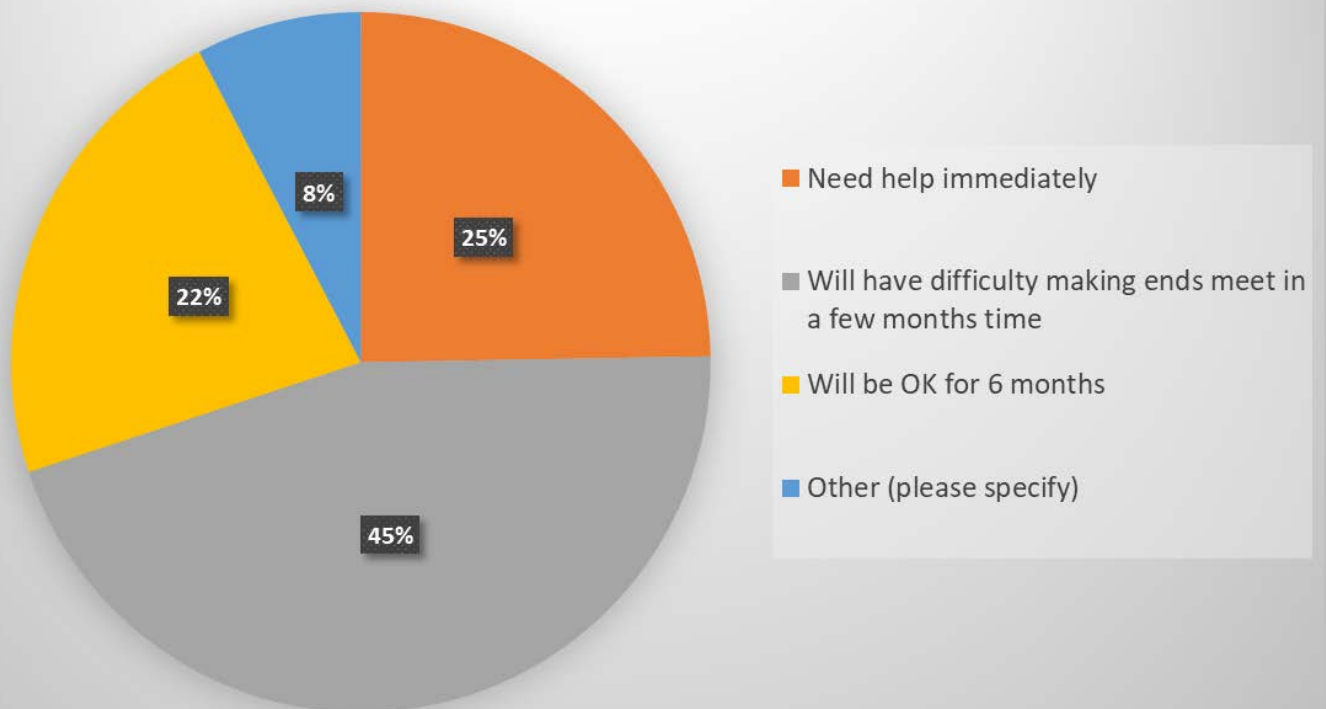


Question #3

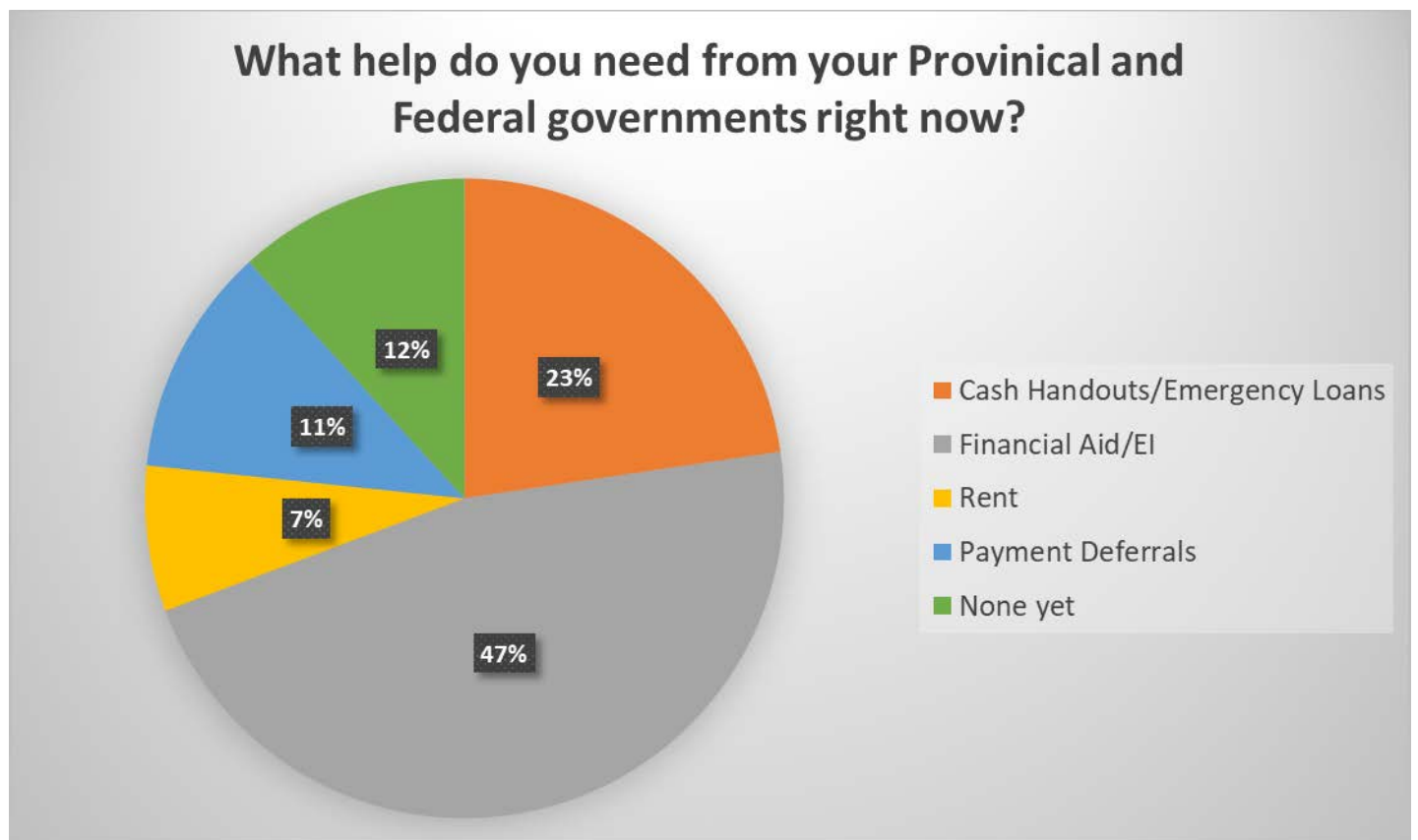
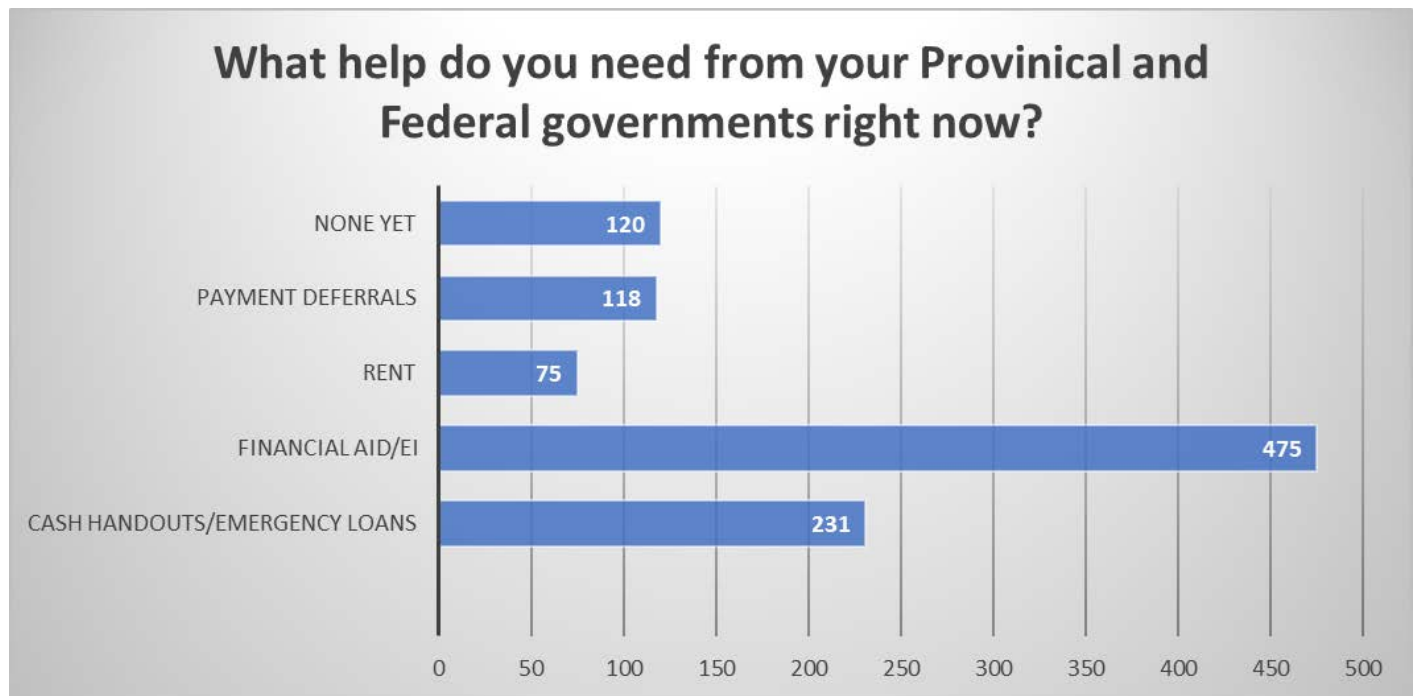
If you have completed a cash flow projection for the next 6 months, what best describes your situation?



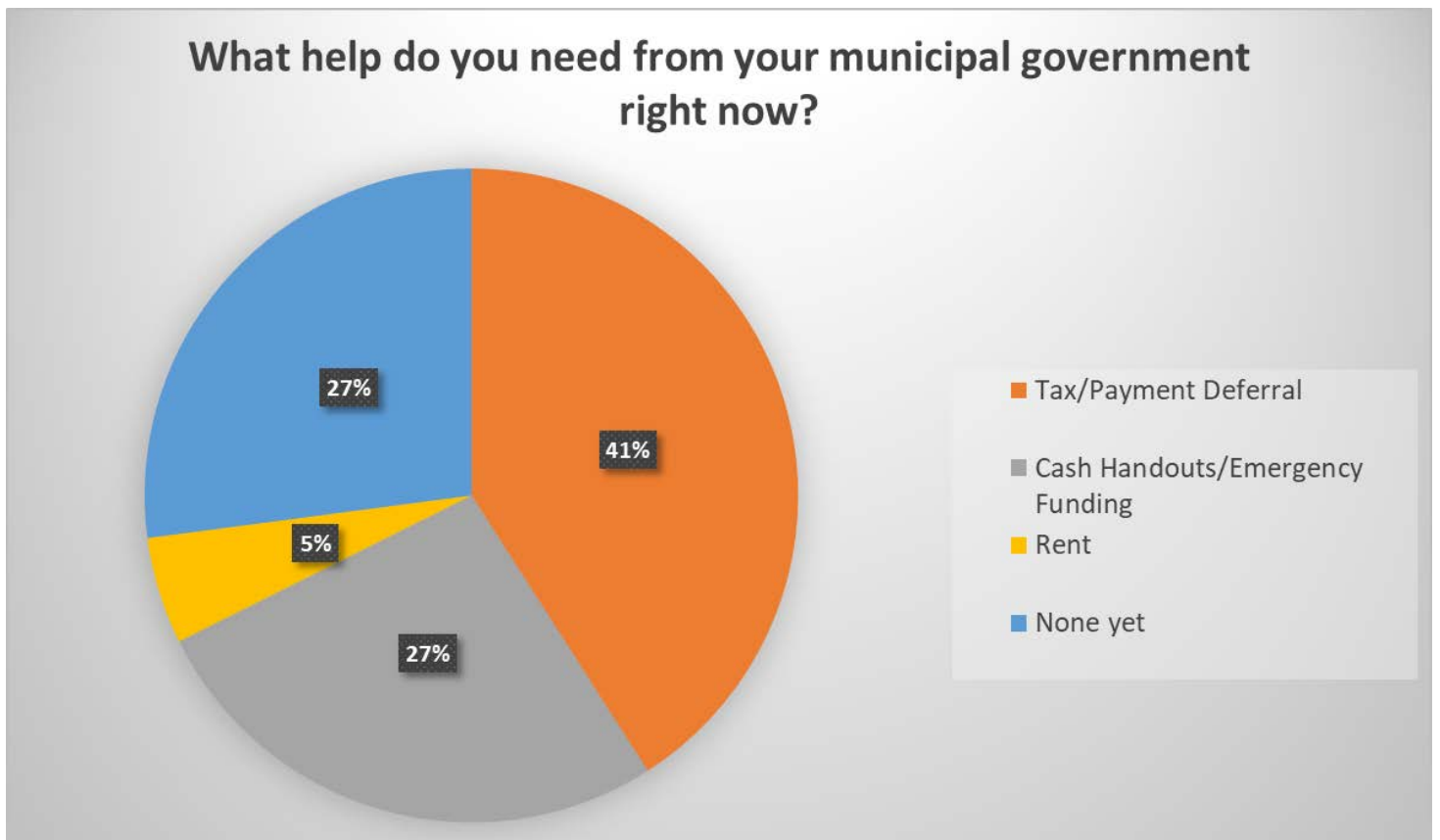
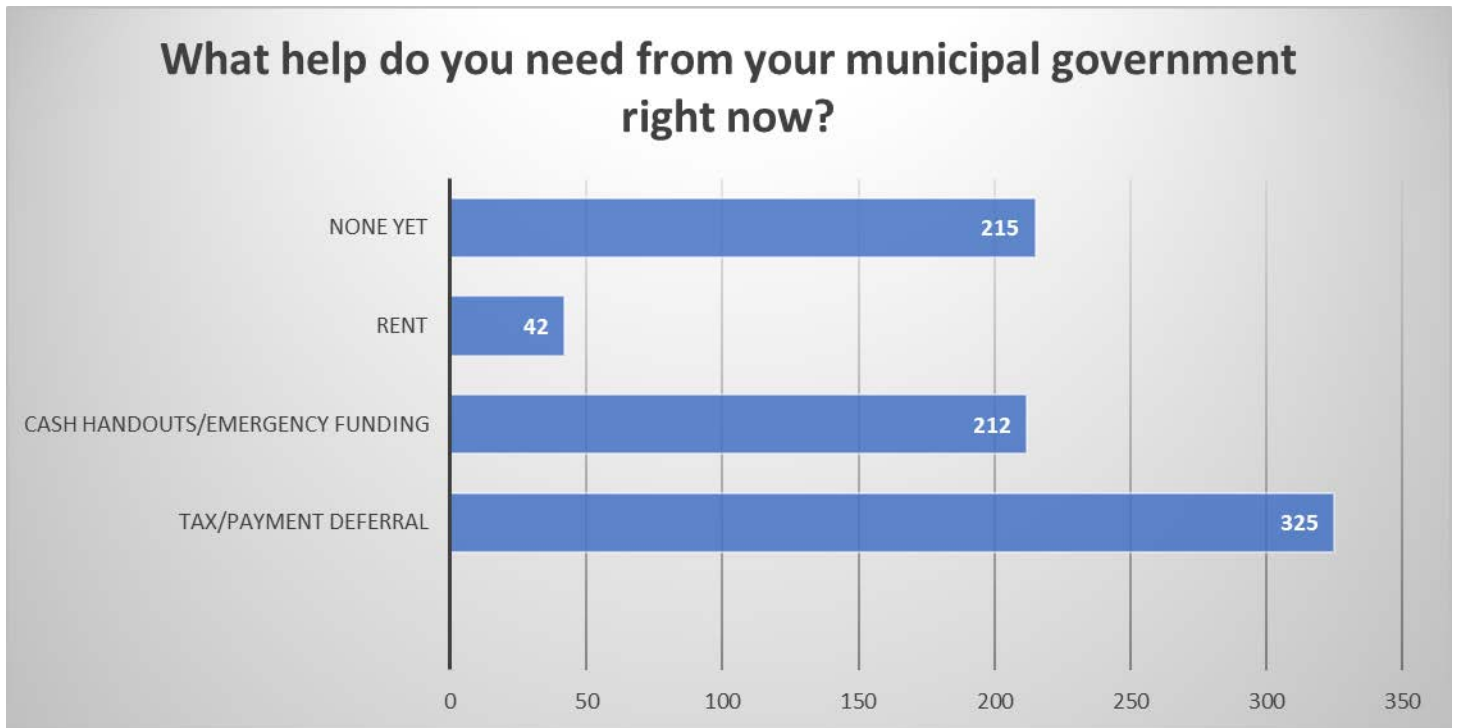
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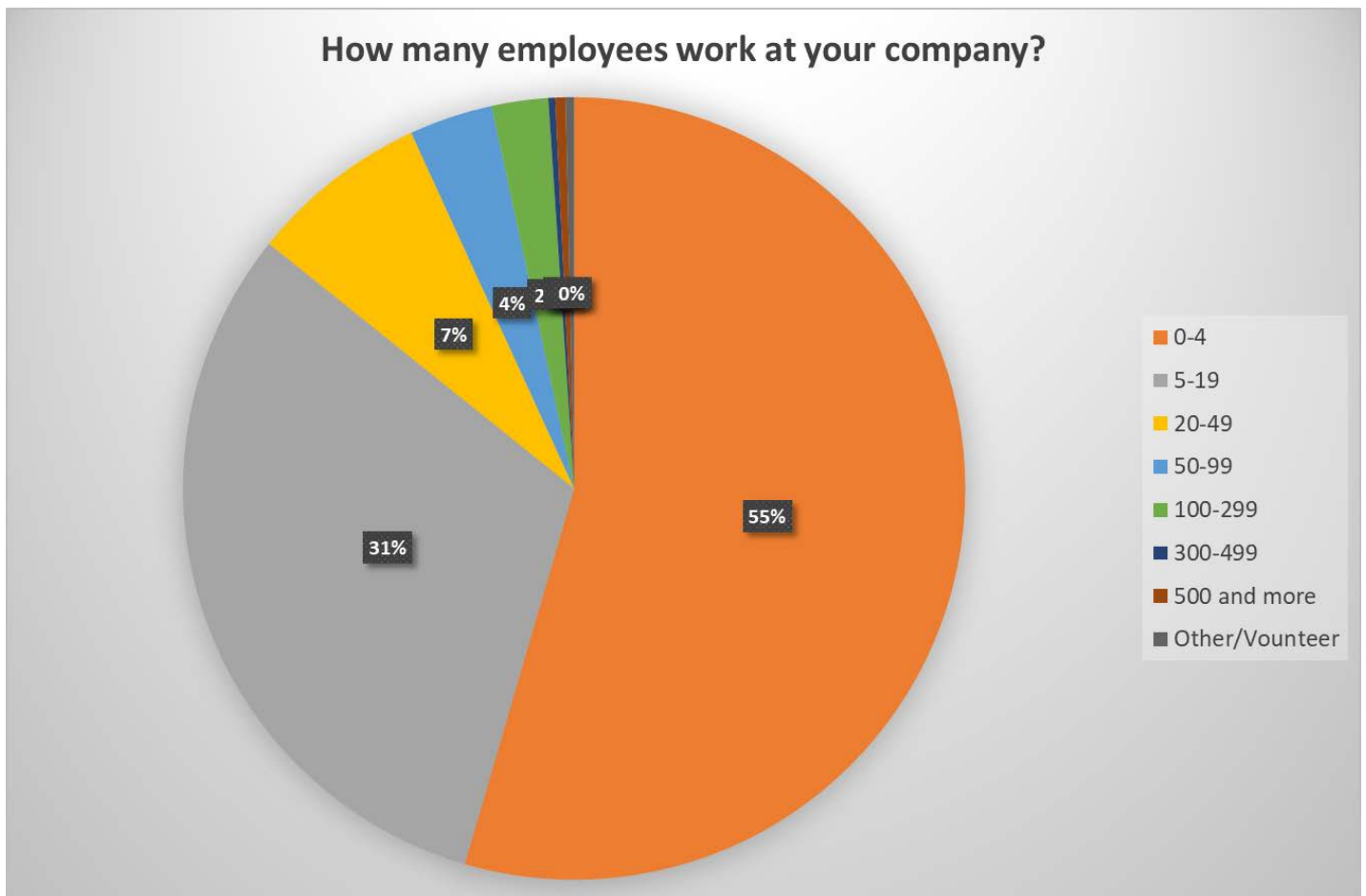
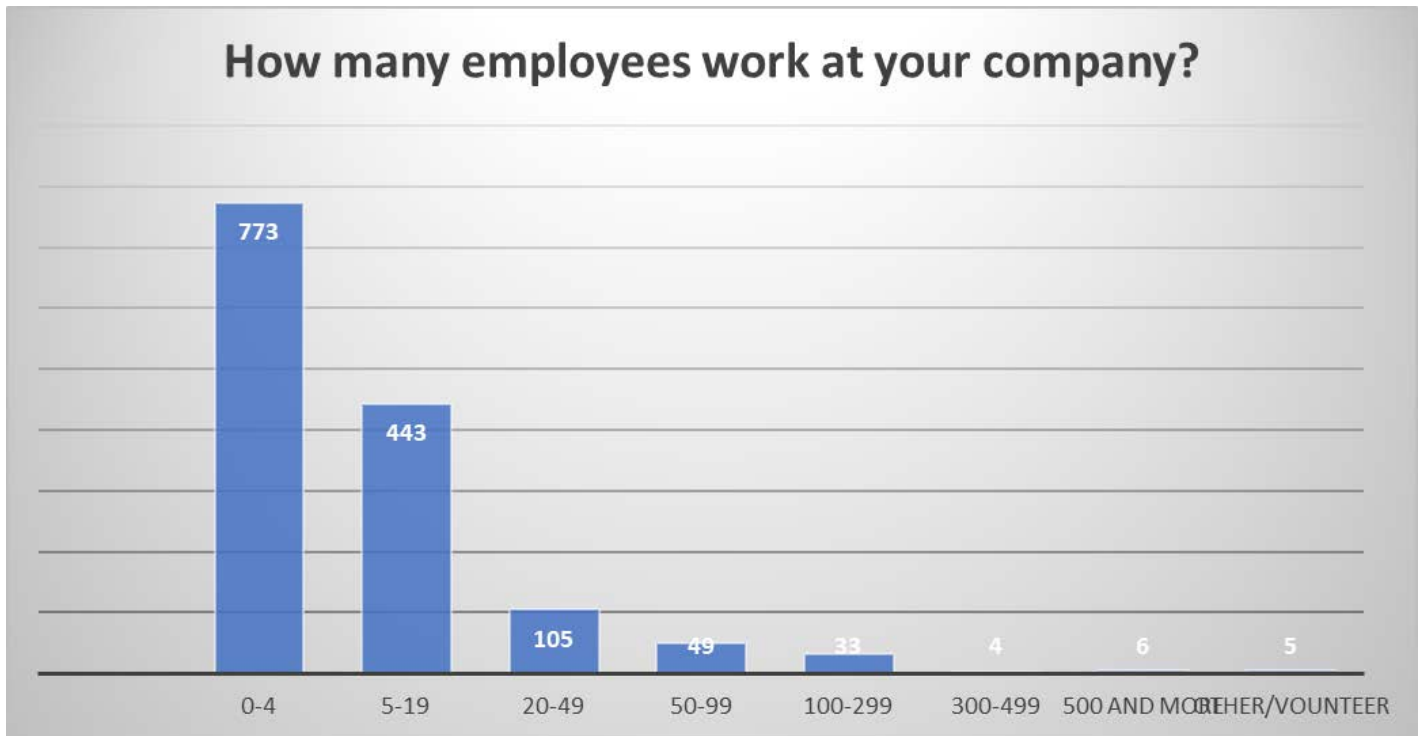
Question #4



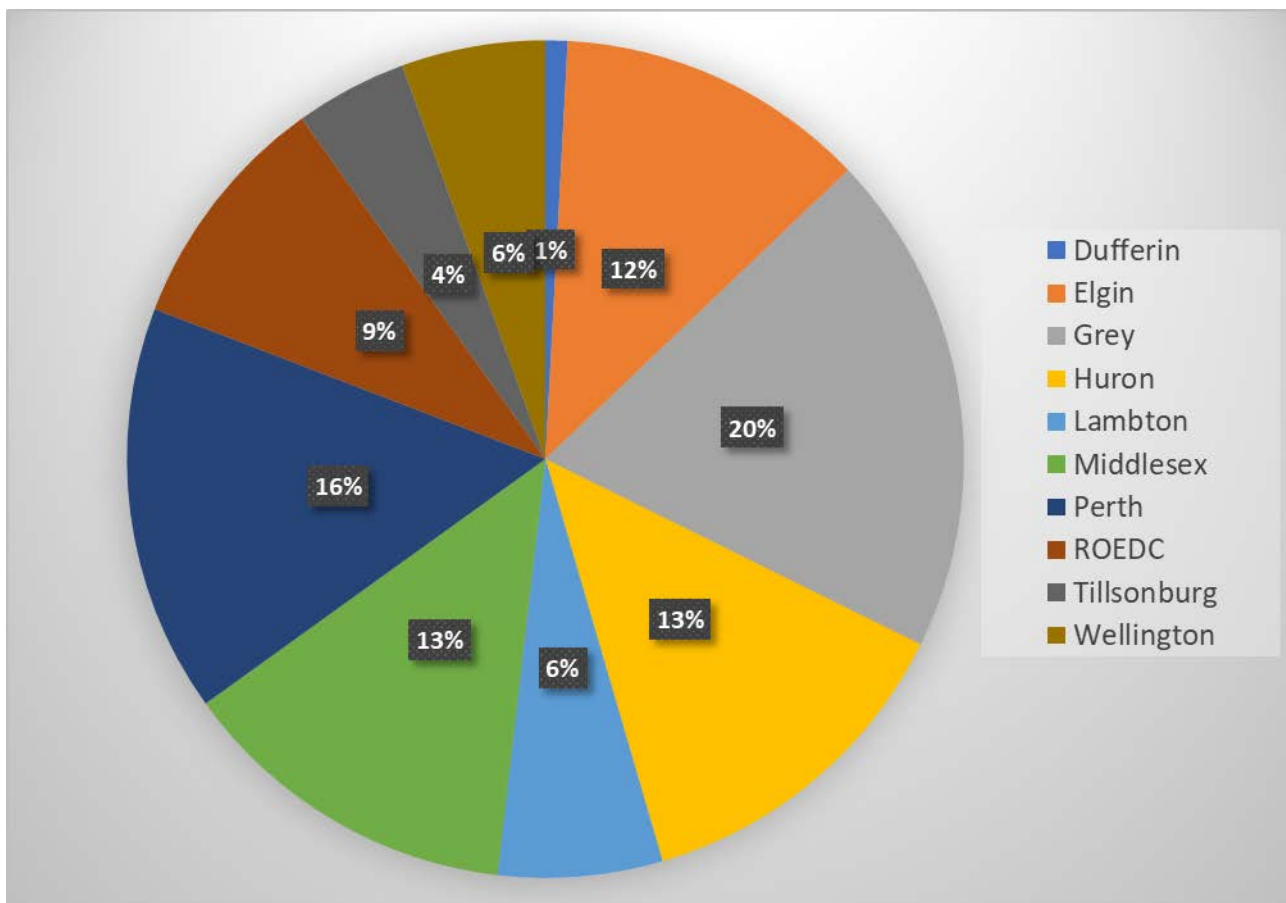
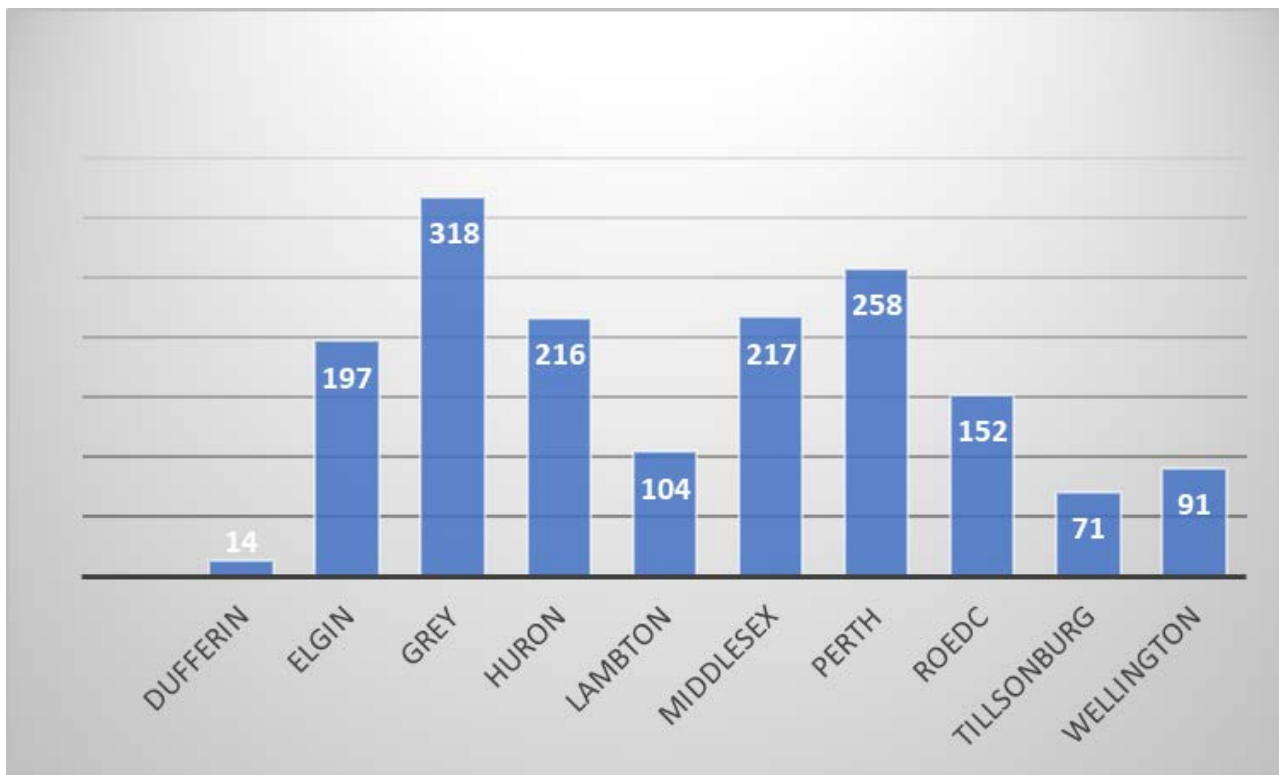
Question # 5



Question # 7

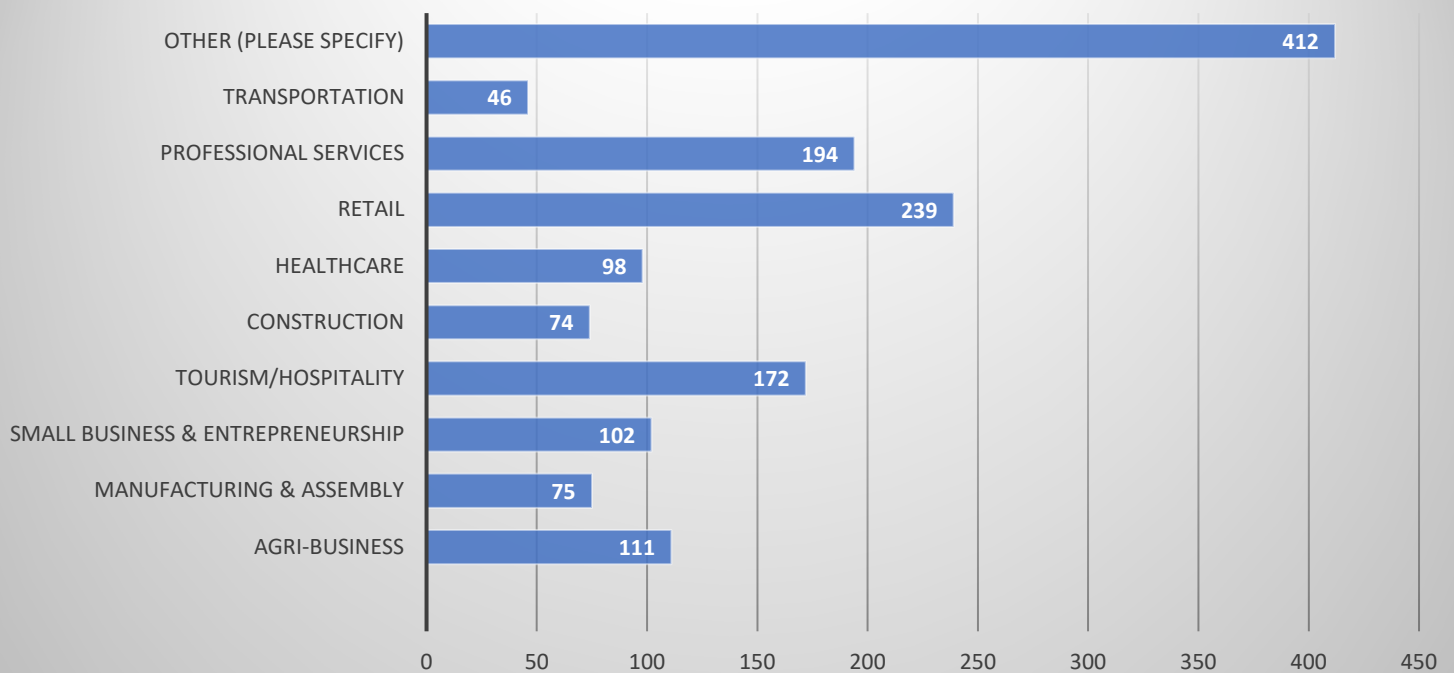


Question #8 Business Location

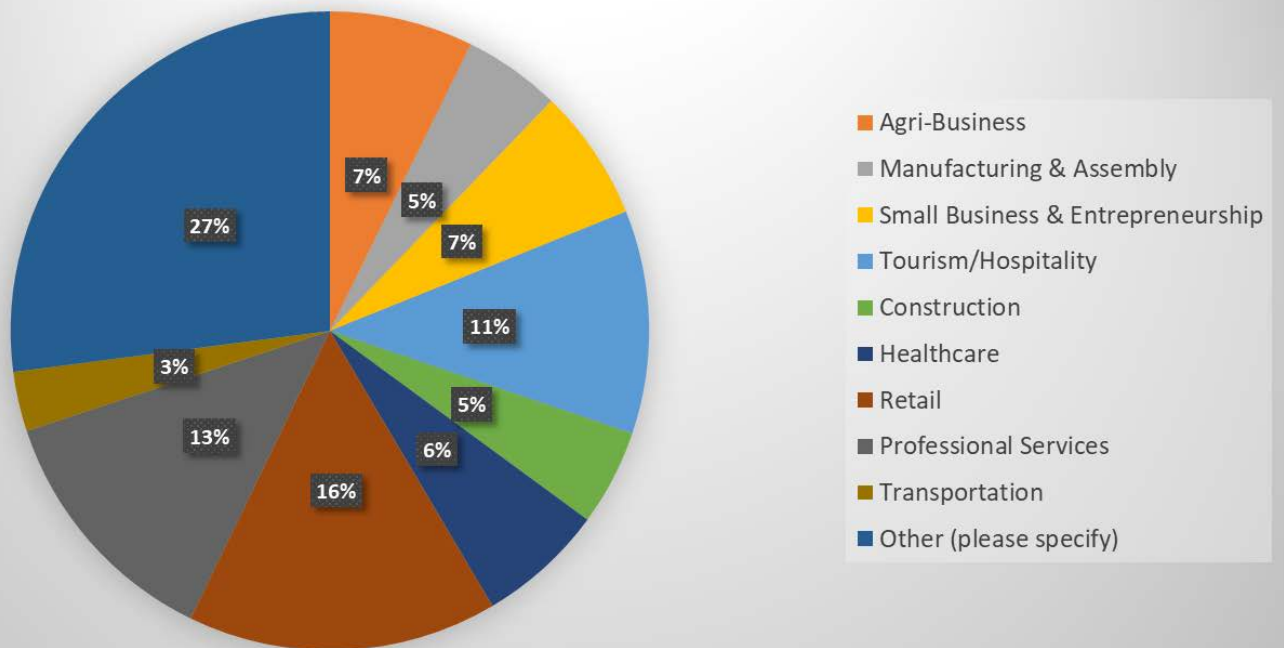


Question #10

What industry is your business part of?



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Impacts of COVID-19 on Businesses

Measuring the impacts of COVID-19 on Businesses

In an effort to monitor the progression of COVID-19 on local businesses are seeking your assistance in providing high level reporting so that we can advocate on your behalf with all levels of government.

Your front-line observations and input are valuable and we appreciate your time in completing this survey.

1. Which of the following best describes the impact of COVID-19 on your business right now?

- ☐ Impact is limited so far
- ☐ Impact is noticeable but not significant
- ☐ Impact is significant and steadily increasing
- ☐ Impact is very significant and growing fast

2. What measures are you likely to use/need to address the economic impact of the COVID-19 pandemic?

- ☐ Layoffs
- ☐ Emergency loans
- ☐ Shut down of operations
- ☐ Other (please specify)
- ☐ Reductions in hours of operation/production
- ☐ Implementing flexible work hours/work from home options

3. If you have completed a cash flow projection for the next 6 months, what best describes your situation?

- ☐ Need help immediately
- ☐ Will have difficulty making ends meet in a few months time
- ☐ Will be OK for 6 months
- ☐ Other (please specify)

4. What help do you need from your Provincial and Federal governments right now?

5. What help do you need from your local municipal government right now?

6. Any other comments?

7. How many employees work at your company?

8. Where is your business located?

☐☐☐☐☐☐☐

9. What is your email address?

10. What industry is your business part of?

☐

Agriculture

☐

Hospitality

☐

Retail

☐

Construction

☐

Other (please specify)

☐

Healthcare

☐

Professional Services

☐

Manufacturing

☐

Transportation



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